

John Paul Haddad

3/24/2025

Clear Creek County Board of County Commissioners
P.O. Box 2000
Georgetown, CO 80444

Dear Commissioners,

I am writing to express my interest in serving on the Clear Creek Fire Authority (CCFA) Board of Directors as the representative for District 2, which includes Dumont, where I currently reside. I am a long-time advocate for fire safety, community resilience, and public service, and would be honored to bring my experience and dedication to this vital leadership role.

My background includes a career in product leadership, claims management, and field inspections. I currently serve as a Product Manager at Verisk, where I collaborate with emergency response professionals and insurers to develop tools that improve outcomes following catastrophic events. Prior to this, I worked as both an adjuster and contractor, giving me deep, firsthand knowledge of fire damage, code compliance, construction standards, and the long-term effects of wildfires on communities.

From ages 14 to 18, I was a dedicated employee of the Boy Scouts of America, where I participated in camp development and maintenance projects focused heavily on fire safety and wilderness preparedness. These early experiences instilled in me a lifelong respect for the importance of proactive fire prevention and community readiness.

Community service is a core value I strive to uphold. Before moving to Dumont, I was a key contributor to the Belle Creek community, participating in local improvement efforts and helping neighbors whenever possible. I see serving on the CCFA Board as a way to give back once again—by contributing to a future of safer, more prepared, and more connected mountain communities.

I believe my mix of strategic experience, hands-on field knowledge, and commitment to service make me a strong candidate for this role. I would welcome the opportunity to represent the needs of District 2 residents while supporting the Clear Creek Fire Authority's mission of excellence in emergency services.

Thank you for your time and consideration. I am happy to discuss my qualifications further and look forward to the opportunity to serve.

Sincerely,
John Paul Haddad

John Paul Haddad

Product Manager - [REDACTED]

A strategic and customer-obsessed Product Manager with a proven track record of identifying high-impact opportunities, aligning cross-functional teams, and delivering innovative solutions in complex enterprise environments. Skilled in transforming user insights into product strategies, securing executive buy-in, and leading agile teams from discovery to delivery. Experienced in roadmap development, data analysis, business case creation, and go-to-market execution. Known for bridging technical and business domains, elevating customer feedback loops, and driving initiatives that modernize legacy systems and unlock new value.

EXPERIENCE

Senior Product Manager

01/2024-Present

Verisk | Remote

- Created Verisk's first client-facing product roadmap, reducing requests for custom work and increasing alignment across teams by showcasing upcoming features and enabling a continuous customer feedback loop.
- Secured multi-year funding for modernization and innovation by developing a business case tied to customer pain points, ROI potential, and industry risk analysis.
- Initiated implementation of a company-wide data lake to centralize customer, usage, and sales data, enabling future KPIs, adoption tracking, and journey mapping.
- Enabled faster, repeatable product launches by establishing a go-to-market strategy with clear ownership, reusable planning templates, and stakeholder alignment.

Product/ Project Manager

07/2023-12/2023

Giancini Media | Remote

- Led the ideation, technical development, and launch of innovative solutions that met user and business requirements.
- Established a shared vision across the company by building consensus on priorities leading to product execution.
- Worked with Product Owners to determine and manage cross-team dependencies.
- Overseeing multiple projects and ensuring their prompt delivery to clients.

Instructional Associate

01/2023- 07/2023

General Assembly | Remote

- Created and led lectures on software engineering, empowering students to create functioning products during week long sprints.
- Maintained an approval rating in excess of 90%, measured by weekly student surveys, by creating a collaborative and engaging learning environment.
- Tested and evaluated students on a weekly basis to assess progress and provide feedback on strengths and areas of improvement.

Business Development and Product Manager

07/2020-07/2022

Chavez Roofing & Construction | Denver, CO

- Increased sales during the COVID pandemic, as measured by a 115% increase in profit, by identifying customer needs and implementing a commission free and customer-centric business model.
- Created epics and user stories by working directly with clients, agencies, and suppliers to conduct market research and develop product strategies.
- Significantly reduced business costs, based upon an increase in profit margin of 7%, by utilizing Xactimate software to create more accurate estimates.

Property Field Claims Adjuster

09/2016-06/2020

American Family Insurance | Denver, CO

- Maintained an annual customer service rating of 95%, based upon post-transaction customer surveys, by maintaining strong policy knowledge and empathy for the insured.
- Sustained productivity that exceeded the annual average by 17% by implementing a highly organized workflow, obtaining a pilot's license to operate drones, and adaptation of modern estimation technology.

- Reduced the insurance claim life cycle by 13%, based on internal efficiency reports, by contributing to SAFe strategies, critical systems thinking, and establishing lean processes.

Property Field Claims Catastrophe Adjuster

01/2004-09/2016

Colonial Claims | Dunedin, FL

- High output claims producer while maintaining an accuracy of 95%, measured by internal and federal audits, by studying estimation software and implementing macro templates tailored to specific loss types.
- Aided Colonial Claims in becoming one of the largest adjusting firms in the U.S by mentoring new and existing employees on modern adjusting techniques and technology.
- Translated policy coverage, documented losses, and wrote estimates for those affected by catastrophic events.

ENTREPRENEURIAL VENTURES

Owner/ CEO

03/2001

Raptor Management Solutions | Clearwater, FL

- Generated prospects for hotels and assisted clients with implementing market strategies to increase market share.
- Establishing relationships with potential clients and attaining customer agreements for our monthly services.

Owner/ Agricultural Supervisor

08/2008

Colorado Photosynthetic Research Corp. | Denver, CO

- Collaborated with engineers to innovate ways of automating large commercial farms to increase yield, reduce staffing, and limit the use of pesticides.
- Consulted with clients to implement automation technologies and assist with customer onboarding.
- Managed teams to maintain our research facility and demonstrate products to potential clients.

Owner/ Chief Pilot

03/2020

Drone Note, LLC | Denver, CO

- Supervise ground and flight operations.
- Conduct safety tests, oversee vehicle performance, and assess drone system capabilities.
- Develop marketing strategies to increase user acquisition.
- Designed logos, animations, and our website.

EDUCATION & CERTIFICATION

Software Engineering Immersive Program

07/2022-10/2022

General Assembly | Remote

Full-stack software engineering immersive student in an intensive, twelve-week, 450+ hour program focused on product and service development fundamentals, object-oriented programming, MVC frameworks, data modeling, and Agile team collaboration strategies. Developed a portfolio of individual and group projects.

Section 107 Pilots License

Unmanned Vehicle University

02/2020

A week long training with a focus on commercial drone operations and performing property inspections. The teaching staff has used me on a variety of missions outside of class including surveying, structural assessments, and power line inspections.

Certified Scrum Master

Think Louder/ Scrum Alliance

09/2022

A 16 hour class focusing on the fundamentals of Scrum and Agile implementation. This certification was attained while attending the General Assembly Software Engineering Immersive.

SKILLS

Languages - JavaScript, HTML, CSS, Python, SQL, Mongo, JSON, Typescript, EJS, DTL

Database - PostgreSQL, MongoDB

Libraries and Frameworks - React JS(class based and hooks), Express.js, Django, JQuery, Bootstrap

Other - RESTful Routing, JSON api, Jira, Trello

Certifications - FAA Section 107 Drone Certification #4366732, Scrum Master Certified