



# Board Agenda Background

**Date:** 5/2/2023  
**To:** Board of County Commissioners  
**From:** Brian D. Bosshardt, County Manager  
**Subject:** Clear Creek Tourism Bureau Work Session

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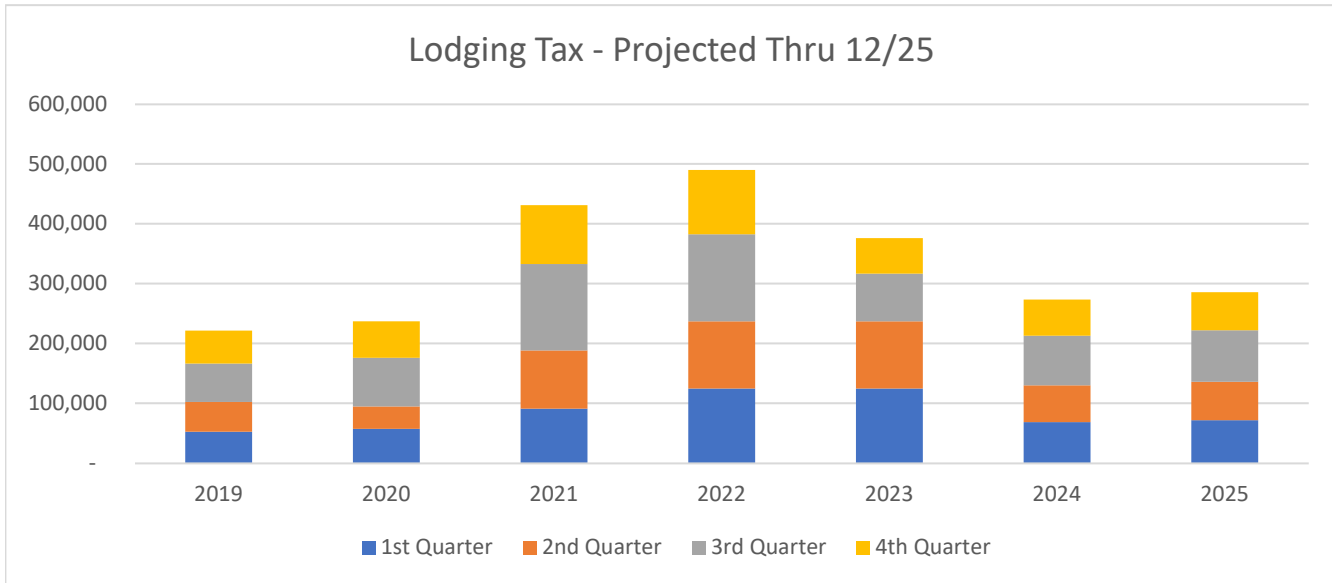
## **BACKGROUND**

Cassandra Patton, Clear Creek Tourism Bureau Director, provided their biannual update to the Board of County Commissioners at the April 4, 2023 regular meeting. Ms. Patton provided an update on the Bureau's strategic plan to include key metrics and data and a look ahead to their upcoming projects and plans. Discussion ensued with respect to the November 2022 successful lodging tax election in the Town of Georgetown and its impact to the County's collections in addition to the budget of the Tourism Bureau. A request was made for this specific work session item to explore further the impact on overall lodging tax collections. The attached document provides staff's projection for overall collections and the amount remitted to the Tourism Bureau moving forward.

## **ATTACHMENTS**

1. Lodging Tax Collections

**LODGING TAX BY YEAR AND PAYMENTS TO TOURISM BUREAU**



Year	Lodging Tax	Amount remitted to Tourism	Description
2019	221,540	205,000	Actual
2020	236,843	230,560	Actual
2021	430,878	387,268	Actual
2022	489,707	480,277	Actual, see note 1
2023	375,880	140,904	Projection, see note 2
2024	273,513	100,129	Projection, see note 2
2025	285,821	104,757	Projection, see note 2

**Notes:**

1. Additional \$37,764.74 remitted to Tourism Bureau in April 2022 is not shown in total listed above. Payment was related to reconciliation of taxes for 2018.

2. Effective 7/1/2023, County will no longer receive lodging tax for businesses selling accommodations within Georgetown. Projection for Tourism Bureau is net of the expected reduction in lodging tax due to this policy change as well as the voter authorized change effective 1/1/23 for allocation of lodging tax. (40% of lodging tax net of Treasurer fees and admin charges goes to tourism promotion).