



Clear Creek County



Strategic Plan 2020-2025

Mission and Principals



Mission Statement:

To provide effective services while fostering sustainable economic growth and protecting our quality of life

Guiding Principle:

Clear Creek County seeks Sustainable Economic Growth as the foundation for Protecting our Quality of Life as well as Providing Effective Services which is the guiding principle for the next five years. We prioritize creating a diverse economic environment with higher median incomes, attainable housing, new market hubs and a clear path forward on balancing our recreation and tourism economy.



2020 – 2025 Strategic Goals and Objectives: Goal 1

Goal 1: Clear Creek County works collaboratively to create economic diversification strategies, foster sustainable economic growth, and maintain a balanced county budget to support the needs of our community.

Objectives:

- By the end of 2020, identify County owned properties available for disposition which would benefit our local economy, and establish a timeframe for action
- By 2021, evaluate and prioritize our road and infrastructure assets and provide a mechanism that will cover cost for capital projects and on-going maintenance
- By the end of 2020, create and publicize a road project program to guide road improvements and maintenance subject to available funds.
- By the end of 2021, obtain input on County tourism trends and determine how to optimize outcomes for economic benefit
- By the end of 2022, utilize applicable and appropriate economic data to define the framework for market hubs in Clear Creek County
- By end of 2023, finalize adjustments of the County budget whereby expenditures will correspond to revenues
- By 2025, attract one new market hub to Clear Creek County
- Prevent or minimize recession impacts from COVID-19 by aggressively pursuing federal or state funds, expanding Public Health capacity and building recovery efforts to focus on COVID resilience?



2020 – 2025 Strategic Goals and Objectives: Goal 2

Goal 2: Clear Creek County engages our community to define community need and provide professional and effective customer service and ensures adaptive delivery methods.

Objectives:

- By September 2020, roll out a robust community engagement tool to engage our citizens through direct polling to obtain input from customers and residents allowing for data driven decision making
- By June 2021, create a comprehensive communication plan for internal and external communication keeping our customers informed of pertinent information
- By end of 2021, review and obtain feedback on processes in all customer facing departments to ensure they are inclusive, adaptive and utilize appropriate technology for improved customer service
- By end of 2022, leverage applicable technology to enhance customer service and provide lower cost services
- By the end of 2020, relaunch the citizens survey (from 2010) using the community engagement tool to measure quality of life indicators



2020 – 2025 Strategic Goals and Objectives: Goal 3

Goal 3: Clear Creek County strives to protect our unique quality of life for citizens and visitors.

Objectives:

- By June 2020, establish a revised route and schedule for local transit to increase accessibility and convenience
- By the end of 2020, champion a Community Foundation that will benefit the lives of people in our community
- By the end of 2021, revisit and identify the priorities of County Master Plans to guide establishment of County priorities and decision making
- By the end of 2021, complete the construction of a collaborative health care center serving the needs of our community
- By end of 2021, evaluate the opportunities and resources available to the County to pursue a housing vision and implementation plan that will provide action steps to improve our housing stock
- By end of 2022, investigate how climate change could potentially create impacts to our environment and determine methodology for climate adaptation and resilience
- By end of 2022, develop a County Recreation Plan parallel to the efforts of NoCo Places to define and identify a sustainable future for the County
- By end of 2022, create a water resource plan that provides guidance for appropriate long term use of the county water bank
- From 2020 to 2025, we will participate in the NoCo Places processes